

J.J. Newberry Co. 5¢ 10¢ 25¢ Stores

Look Ahead

Cold Weather Coming!



STRONGWEAR SINGLE SHEET

BLANKETS

\$2.20

Genuine
**HOUSTON
INDIAN TYPE**

BLANKETS

SIZE 70x80 **\$2.98**

BEACON 36x50 Crib Blanket \$1.97
BEACON 30x40 Receiving Blanket 48c

LAY AWAY YOUR WINTER NEEDS NOW!

BED PILLOWS
20" x 26". Heavy striped ticking. 100% feather filled.
\$1.65 ea.

SWEATERS

LARGE CHOICE OF SLOPPER AND COAT STYLES IN POPULAR COLORS.

- TODDLERS' ALL-WOOL from \$1.98
- CHILDREN'S—Sizes 2 to 6 \$2.98
- MISSSES'—Sizes 8 to 14 \$1.59 & \$1.98
- LADIES' \$2.98
- BOYS'—All Sizes \$1.39 to \$3.19
- MEN'S PRACTICAL PULLOVERS \$2.69
- MEN'S COAT STYLE—100% Wool \$4.59

BATH ROBES
(A Special Value)
Misses' Chenille \$2.98
Children's Blanket Robes \$1.98
Infants' \$3.49

LADIES' FLANNEL GOWNS
REG. \$150 EXTRA \$170
SIZE SIZE

House Slippers
Children's \$1.00 pr. Wool Bunnies
Ladies' \$1.79 pr. Hard Sole with Open Toe
Men's \$2.49 pr. Felt with Hard Leather Sole

Ladies' Headsquares 49¢ & 69¢
Colorful — Water Repellent

All-Wool Headsquares \$1.00

Ladies' Plastic Aprons 98¢
White and Assorted Colored Prints

Children's Rib Knit UNION SUITS
Short sleeves and legs. Sizes 2 to 10.
89¢

Boudoir Lamps \$2.39

Framed Pictures \$1.59
22 Inches x 28 Inches

Cannon Dish Towels
White with red checks and white with blue checks. Limit 6.
35¢

ROUGHTEX Drapery Material yd. 98¢

Crochet Cotton 19¢
White — 300 Yards

Men's Hats \$1.95
For Fall and Winter

PREVIEW OF . . . Christmas Cards, Tree Ornaments, Ties, Tags, Seals and Wrappings now on sale. Halloween Party Supplies & Novelties 4 for 5c to 25c

J.J. Newberry Co. 5¢ 10¢ 25¢ Stores
1311 EL PRADO TWO TORRANCE ENTRANCES 1275 SARTORI



U. S. STEEL OFFICIALS . . . On inspection tour of Columbia Steel Company Torrance Works and U. S. Steel Products plant in Los Angeles last week: (1) Big Steel's President Benjamin F. Fairless and Board Chairman Irving S. Olds watch William A. Irvin, former president and director of corporation, as he points out safety record at Torrance Works, which at present is the best in the entire steel industry. The stars denote days without lost-time accidents; (2) Director Arthur M. Anderson, Irvin and Director James B. Black at U. S. Steel Products plant in Los Angeles; (3) O. A. Kresse, general superintendent of Torrance Works, points out operation in galvanizing department of sheet mill; (5) Fairless and Olds meet two workers at U. S. Steel Products; (6) President Fairless presents C. P. Gray with coveted 50-year medal for half century of continuous service with the steel corporation, as former Governor Nathan L. Miller of New York and now director of U. S. Steel, adds his congratulations.

RAINBOW REPORTS
Fishing continues fair at Dodge Reservoir, Butt Creek and Lake Almanor, report sportsmen from Lassen County. Hamilton Branch has started to produce some large rainbow trout.

DEER REPORTS
Deer hunting should be good in the Tehachapi district of Kern County, according to reports. Many hunters are out in the Greenhorn-Frog Meadows district, while others have packed into the mountains.

Five Cent Air Mail Rate Now Effective
Five-cent air mail went into effect Tuesday. The new 5-cents-an-ounce rate applies to domestic air mail, the continental United States and between the states all the territories and possessions under the American flag. It also applies to air mail between here and Canada and to GI mail (mail to U. S. officers or enlisted men) wherever they may be. Regular civilian rates to foreign countries, ranging from 8 cents to Cuba to 70 cents to Indo-China, Brunei, Sarawak and numerous other spots on the globe, will remain unchanged. The 50-cent rate to the Philippines—no longer U. S. territory—remains unchanged.

"HOW'D YOU LIKE TO CUT DIESEL REPAIRS 50%?"



Folks using RPM DELO, the Diesel Engine Lubricating Oil that stretches time between overhauls, say it cuts repairs as much as 50%. And that's right, neighbors—RPM DELO Oil protects your Diesel, gives it longer life. Compounds in RPM DELO Oil make it stop ring-sticking and corrosion, cut carbon and sludge, stick to hot spots. The Navy uses it, too. Try it today!

W. H. PLUM
P.O. Box 910, San Pedro
Phone TE 22700



A STANDARD OF CALIFORNIA PRODUCT

Helicopter Cab Service Seen For This Area

Indicating favorable action on applications for helicopter mail and passenger service to Torrance, the government has given its approval to helicopter taxi-cab service in Cleveland.

Two firms have applications on file with the Civil Aeronautics Board for mail, express and passenger helicopter service in the metropolitan area of Los Angeles county and Orange county.

In Cleveland one large bus line has ordered several helicopters in the hope of establishing a shuttle service, and the Civil Aeronautics board, whose examiners approved the Cleveland project, has numerous other applications for a variety of passenger and cargo services.

Some department stores applied for permission to use helicopters in delivery service. The Bureau of Fisheries will use them to find schools of fish. Canadian prospectors are trying them for covering rough terrain.

Ford In Effort To Forestall More Shutdowns

In an effort to keep production going and forestall another shutdown because of parts shortages, the Ford Motor Company assembly plant at Long Beach, California, is bringing in small parts by air express.

Use of air shipping has production going 40 hours weekly at this plant. Officials believe it is cheaper to pay increased shipping costs than to suspend one plant, which employs 1,100 men. Daily output is 156 vehicles.

Parts arriving via air freight are not always small units. Last week's shipments included convertible regulators, weather stripping, gas tanks, oil filters and tail lamps. They came from independent suppliers, some of whom still are bogged down with labor difficulties and raw material shortages.

ARM SIGNALS
Refraining on the part of the motorist, from flicking cigarette ashes out the window, pointing out the scenery to his passenger or dangling his arm out the window while driving will go a long way toward preventing confusion on the highways. The left arm should be used only to notify, with the proper signals, intention to stop, slow down or turn to his fellow motorists.

FOUND
The Store that has become noted for
"HARD-TO-GET ITEMS"
in Dinnerware — Glassware — Giftware —
Cutlery — General Hardware — Mechanic
Tools — Builder's Hardware —
Garden Supplies
Store Hours 8:30 to 5:30 Daily
JUST ARRIVED!—GENERAL ELECTRIC
VACUUM CLEANERS
COLEMAN—G.I. MODEL
CAMP STOVES
THEY'LL FIT YOUR PICNIC KIT
SMALL TABLE MODELS
RADIOS
IN BEAUTIFUL PLASTIC CASES
FOR YOUR DEN, KITCHEN or BEDROOM
They've got to be precision-built to do a precisely accurate job! Buy quality, don't buy "cheap"—when you're looking for the tools of your craft.
TOOLS
TORRANCE HARDWARE CO.
1515 Cabrillo Ave.
2 DOORS NORTH OF BUS DEPOT PHONE 1480

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Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing
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